

## SUPERVISOR DAVE ROBERTS 3<sup>RD</sup> DISTRICT GOALS

To be an independent and honest representative, who restores government accountability and promotes job growth.

- To promote neighborhood preservation
- To cap county pensions
- To strengthen fire protection
- To promote public safety
- To improve libraries and parks
- To protect our coastline and open space
- To preserve and promote initiatives to sustain our environment
- To promote quality schools and opportunities for all to succeed

### HOW THE ARTS CAN HELP ACHIEVE THESE GOALS

To be an independent and honest representative, who restores government accountability and promotes job growth - **cultivating the arts creates job opportunities** which increases economic development in the new economy.

To promote neighborhood preservation - creating vibrant arts projects for neighborhoods **builds pride through branding**. Establishing arts districts in communities builds collaboration between artists and businesses and taps into significant Cultural Tourism dollars—San Diego has twice the national average in spending.

To strengthen fire protection - **emergency preparedness programs for artists**. Synergy Arts Foundation programs assist artists affected by the fires.

To promote public safety - arts promote safety by providing **after school arts education programming** to “at-risk” students as well as **healing arts programming for veterans** and health-challenged citizens.

To improve libraries and parks -arts programs in county libraries throughout the district and public art in the parks are great **enhancements to our community**. Libraries are cultural centers in their community that utilize the arts (visual, performing, literary, culinary, healing arts). The Encinitas Library and downtown Central Library are prime examples which use the arts to increase attendance in all age groups and promotes life-long learning, as well as provide opportunities for artists to exhibit their work. Public parks provide opportunities for art exhibition and performance.

To protect our coastline and open space - **the arts taps into empathy** with programs like Sea Changes: Act (part of the DNA of Creativity project) To draw attention to areas that need improvement. Collaborations between organizations that focus on protecting our coastline and open spaces. Artists provide our youth with creative way to learn about these important issues.

To preserve and promote initiatives to sustain our environment - **arts programming for environmental issues** includes recycling, sustainable fishing, collaborations between organizations that focus on environmental issues and artists provide our youth with creative way to learn about these issues e.g. the San Elijo Lagoon Conservancy restoration effort, and the Gateway Park initiative.

To promote quality schools and opportunities for all to succeed - **arts education is fundamental** to prepare students for the challenges of an innovation-based economy. Arts education is a motivator for students to stay in school and has been proven to raise SAT scores.